PROJECT BRIGGS INC.

Mission Statement

Our Mission: Project Briggs, Inc. is a forward-thinking independent non-profit public charity foundation recognized under 501(c)(3). Its mission includes offering leadership, improving brand development and communication, and fostering urban initiatives through creative fundraising strategies and advocacy.

Our Focus: Community Engagement, Outreach, Referrals, Collaboration, Advocacy, and Partnerships.

Our Motto: Community Is Our Superpower!

Community Outreach Goals: Project Briggs, Inc. defines its core mission and operational objectives by prioritizing outreach activities designed to diminish health and wellness vulnerabilities among individuals with substance use disorders in the DMV locality. The organization employs social media outlets, email-based distribution mechanisms, strategic alliances with collaborative entities, and integrated communication frameworks to advance opioid overdose mitigation efforts and disseminate informational resources pertaining to sexual health and HIV/AIDS education, thereby facilitating improved access to medical care services.



Executive Board of Directors

Abdur-Rahim Briggs – President and Chief Executive Officer

Jhahbriel C. Moore-Butler, Ph.D. – Vice-President, Grants, and Corporate Sponsorships

Kraig R. Williams Vice-President, Finance & Programs

Shane A. Greer – Director, Health, Wellness and Special Outreach Events

Derrick "Strawberry" Cox – Director, Visibility and Inclusion







The Journey

The initiative commenced in the summer of 1997 when Abdur-Rahim Briggs, Founder and Chief Executive Officer, learned that his late identical twin brother, Mark Lamont Briggs, had received an HIV diagnosis. Over the subsequent years, infection rates escalated significantly within the African-American community. Mr. Briggs transformed his grief into constructive purpose and resolved to contribute meaningfully to his community. With assistance from a network of supporters both locally and internationally, he established the annual "White Party" event, which originated in his backyard and attracted 151 participants.

As the event's participation expanded beyond the original barbeque fundraiser format, its potential became evident. Mr. Briggs sought and obtained additional resources and support. This expansion resulted in the establishment of the Ummah Endowment Fund spanning 2002-2007, the development of Al Sura, Inc. from 2008-2016, and subsequently Project Briggs, Inc., which was established to broaden its mission and service offerings to encompass urban projects and community initiatives.

The designation Project Briggs, Inc. embodies an initiative to address comprehensive areas including Opioid Awareness, Sexual Health, and health disparities, with concentrated outreach directed toward communities of color, promotion of awareness regarding accessible organizations and agencies dedicated to wellness promotion, and advancement of philanthropic advocacy throughout our multicultural community.

Project Briggs, Inc. remains committed to engaging with, promoting, and supporting diverse urban projects across multiple communities throughout Greater Washington, DC, and surrounding regions through strategic social marketing, community outreach activities, and organized events.

In alignment with President-CEO Abdur-Rahim Briggs's vision, our organizational Motto, "Community is Our Superpower," serves as our unifying principle, guiding our collaborative partnerships with numerous organizations in health and wellness, financial services, and the strategic deployment of our marketing resources for community outreach and fundraising endeavors.

Why are we doing this? Why are we here?

Project Briggs, Inc. is dedicated to extending the reach that traditional fundraising approaches have restricted, establishing an organization characterized by inclusivity wherein individuals representing varied backgrounds are empowered to establish and reinforce collaborative partnerships.

Despite considerable Federal resources being allocated to support marginalized and disenfranchised populations in the Greater Washington, DC metropolitan area and surrounding regions, Project Briggs, Inc. pursues innovative collaboration models to strengthen organizational outreach endeavors while utilizing its platforms to reach communities that experience the greatest resource scarcity.

Project Briggs, Inc. will deliver support through sophisticated social marketing methodologies, coordinated communication strategies, strategic organizational partnerships, active community participation opportunities, and fortified alliances grounded in dependable stakeholder connections.

Through your commitment, we can produce demonstrable and meaningful transformation. The time to generate substantive progress is now.





Program Outreach Initiatives

THE BUTLER'S KITCHEN – WHERE NOTHING'S LEFT ON THE TABLE

The Butler's Kitchen addresses groundbreaking controversial topics that aren't easily discussed between diverse communities, especially those of color. Topics range from social injustices, local and national politics, relationships, both from the homo and heterosexual perspective, dating/online dating, and social media controversies to whatever event or topic creates challenging, thought-provoking conversations. Our goal is to not only bring these topics to the forefront, however, but also to discuss the next steps, etc.

FOOD, FRIENDS AND RISK REDUCTION – An Evening of Conversation and Delicious Jamaican Cuisine

In collaboration with The Butler's Kitchen, Project Briggs, Inc. hosted the event "Food, Friends and Harm Reduction - An Evening of Conversation and Delicious Jamaican Cuisine" to conduct Naloxone Training and distribute more than 24 Naloxone Nasal Spray kits. Our organization is dedicated to serving the community by preventing opioid overdoses, offering access to prevention and treatment, and ensuring safety in the DMV area. The outreach event was centered on harm reduction, focusing on educating the public about opioid overdoses, the importance of education, outreach, and how to obtain Naloxone.

PRIDE BY THE RIVER SUPER SUNDAY AT ANACOSTIA PARK

Down by the Riverside is where you'll find PRIDE BY THE RIVER AT ANACOSTIA PARK!! Come join us in celebrating our 2nd Annual "Pride in the Park" event on Memorial Day, Monday, May 28, 2023, from 12:00 p.m. – 7:00 p.m., Hosted by Project Briggs, Inc. and The Butler's Kitchen. Bring your grills, blankets, umbrellas, chairs, and good vibes!! Let the music take you AWAY!!

Xscape II White – SPECTRE

Project Briggs, Inc. was formed in April 2016 for the purpose of providing leadership, improving capacity building and communication, and promoting and assisting urban projects through innovative fundraising activities and advocacy in the Washington, DC Metropolitan Area. "SPECTRE", our Annual White Party, will be held annually as a symbol and celebration of the organization's work in the community throughout the year.

#POWER30 - THE BEST OF WASHINGTON EDITION

Our Annual Public Service Recognition Soiree honors 30 individuals/organizations for their outstanding Public Service to the community at large and their demonstration of excellence and the highest standards of ethical conduct, integrity, and civic and social responsibility

Community-Based Micro-Grants Awarded

- 2022 - DC Engage: Engaging and Empowering Communities by Building Capacity to Implement Harm Reduction Programs
- 2023 - DC Engage: Engaging and Empowering Communities by Building Capacity to Implement Harm Reduction Programs
- 2024 - DC Engage: Engaging and Empowering Communities by Building Capacity to Implement Harm Reduction Programs
- 2024 – National Coalition for LGBTQ Health - Mpox Disease Awareness Micro-Grant
- 2025 – National Coalition for LGBTQ Health - Mpox Disease Awareness Micro-Grant
- 2025 - DC Engage: Engaging and Empowering Communities by Building Capacity to Implement Harm Reduction Programs
- 2026 – National Coalition for LGBTQ Health - Mpox Disease Awareness Micro-Grant

Collaborative Partners, Sponsors & Allies

- Biogen
- Capital Pride Alliance
- Center for Black Equity
- CVS Clinical Trial Services
- DC Black Pride
- DC Engage
- DC | Health
- DC Councilmember At-Large, Robert C. White, Jr.
- DC Mayor's Office of Community Affairs
- DC Metro Circle of Friends
- Family and Medical Counseling Services, Inc.
- Gilead
- Gotel & Thrive
- Government of the District of Columbia Office of the Mayor, Muriel E. Bowser
- HealthHIV
- Heart to Hand, Inc.
- Impulse Group
- Institute for Public Health Innovation
- Javara Research

Collaborative Partners, Sponsors & Allies (Continued)

- King & I Productions, LLC.
- LGBTQ Arts & Culture Music Festival
- Live! Maryland Casino+Hotel
- Mayor's Office of Lesbian, Gay, Bisexual, Transgender and Questioning Affairs
- Metro Health, DC | Multidisciplinary Integrated Healthcare
- SMYAL – Empowering LGBTQIA Youth
- SpeakOut!
- The Butler's Kitchen
- The Equality Chamber of Commerce DC Metro Area ("the Chamber")
- The Gay Professional Men of Color (GPMC)
- The Patrick Michael Company
- The Pride Center of Maryland
- Us Helping Us | People Into Living, Inc.
- ViiV Healthcare
- Whitman-Walker Health

Learn More About Project Briggs, Inc.

PROJECTBRIGGS.ORG

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