

PROJECT BRIGGS INC.

Mission Statement

Our Mission: Project Briggs, Inc. is a progressive independent non-profit public charity foundation classified under 501(c)(3). Its mission encompasses providing leadership, enhancing brand development and communication, as well as promoting and supporting urban initiatives through innovative fundraising efforts and advocacy.

Our Focus: Community Engagement, Referrals, Collaboration, Advocacy, and Partnerships.

Our Motto: Community Is Our Superpower!

Community Outreach Goals: The primary goal and objectives of Project Briggs, Inc. will center its outreach program initiatives on efforts to reduce risks associated with the health and wellness of substance users in the DMV area. We utilize our social media platforms, email distribution list, partnerships with collaborating organizations, and communication strategies to promote the prevention of opioid overdoses, as well as to provide educational resources on Sexual Health and HIV/AIDS, thereby improving access to healthcare services.



Executive Board of Directors

Abdur-Rahim Briggs – President and Chief Executive Officer

Jhahbriel C. Moore-Butler, Ph.D. – Vice-President, Grants, and Corporate Sponsorships

Kraig R. Williams Vice-President, Finance & Programs

Shane A. Greer – Director, Health, Wellness and Special Outreach Events

Derrick “Strawberry” Cox – Director, Visibility and Inclusion



The Journey

The journey began during the summer of 1997 when our Founder and CEO, Abdur-Rahim Briggs, found out his twin brother was diagnosed with HIV. Within a couple of years, infection rates grew within the African-American community. Mr. Briggs channeled his pain into positive energy and wanted to give back to the community. With the support of a few friends near and far, he created the annual “White Party,” which was born out of his backyard with 151 people in attendance.

As attendance at the event quickly outgrew the barbeque fundraiser, it was meant to be. Mr. Briggs asked for additional support. That support led to the formation of the Ummah Endowment Fund from 2002-2007, the creation of Al Sura, Inc. 2008-2016, and now Project Briggs, Inc., which was formed to expand its scope and services to assist with urban projects and initiatives.

The name Project Briggs, Inc. represents an opportunity to address larger scopes of Opioid Awareness, Sexual Health, and health disparities, targeting our outreach efforts to communities of color, building awareness to access organizations and agencies that focus on healthy living, and focusing our efforts on philanthropic advocacy within our diverse community.

Project Briggs, Inc. continues to engage, promote and assist various urban projects across diverse communities within Greater Washington, DC, and beyond via social marketing, outreach activities, and events.

In accordance with its President-CEO Abdur-Rahim Briggs, our Motto: “Community is Our Superpower,” is our rallying cry adopted in an effort to successfully partner with various organizations in the areas of health/wellness, finance, leveraging our marketing tools for outreach efforts and fundraising.

Why are we doing this? Why are we here?

The goal of Project Briggs, Inc. is to broaden the scope of reach that became limited with traditional fundraising concepts but will be limitless with Project Briggs, Inc. It is the kind of inclusive organization where diverse people are given an opportunity to form and strengthen alliances.

Despite millions of Federal dollars being spent to assist underrepresented and disenfranchised urban communities in the Greater Washington, DC area and beyond, Project Briggs, Inc. seeks to find innovative ways to partner with organizations to assist their outreach efforts while leveraging its platforms to those communities that receive the least amount of attention.

Project Briggs, Inc. will assist with effective social marketing tools and consistent messaging through strong partnerships, community engagement opportunities, and alliances through solid relationships with its stakeholders.

With your support, we can effect change that'll be tangible. It's time to make a real difference.



Program Outreach Initiatives

THE BUTLER'S KITCHEN – WHERE NOTHING'S LEFT ON THE TABLE

The Butler's Kitchen addresses groundbreaking controversial topics that aren't easily discussed between diverse communities, especially those of color. Topics range from social injustices, local and national politics, relationships, both from the homo and heterosexual perspective, dating/online dating, and social media controversies to whatever event or topic creates challenging, thought-provoking conversations. Our goal is to not only bring these topics to the forefront, however, but also to discuss the next steps, etc.

FOOD, FRIENDS AND RISK REDUCTION – An Evening of Conversation and Delicious Jamaican Cuisine

In collaboration with The Butler's Kitchen, Project Briggs, Inc. hosted the event "Food, Friends and Harm Reduction - An Evening of Conversation and Delicious Jamaican Cuisine" to conduct Naloxone Training and distribute more than 24 Naloxone Nasal Spray kits. Our organization is dedicated to serving the community by preventing opioid overdoses, offering access to prevention and treatment, and ensuring safety in the DMV area. The outreach event was centered on harm reduction, focusing on educating the public about opioid overdoses, the importance of education, outreach, and how to obtain Naloxone.

PRIDE BY THE RIVER SUPER SUNDAY AT ANACOSTIA PARK

Down by the Riverside is where you'll find PRIDE BY THE RIVER AT ANACOSTIA PARK!! Come join us in celebrating our 2nd Annual "Pride in the Park" event on Memorial Day, Monday, May 28, 2023, from 12:00 p.m. – 7:00 p.m., Hosted by Project Briggs, Inc. and The Butler's Kitchen. Bring your grills, blankets, umbrellas, chairs, and good vibes!! Let the music take you AWAY!!

Xscape II White – SPECTRE

Project Briggs, Inc. was formed in April 2016 for the purpose of providing leadership, improving capacity building and communication, and promoting and assisting urban projects through innovative fundraising activities and advocacy in the Washington, DC Metropolitan Area. "SPECTRE", our Annual White Party, will be held annually as a symbol and celebration of the organization's work in the community throughout the year.

#POWER30 - THE BEST OF WASHINGTON EDITION

Our Annual Public Service Recognition Soiree honors 30 individuals/organizations for their outstanding Public Service to the community at large and their demonstration of excellence and the highest standards of ethical conduct, integrity, and civic and social responsibility

Collaborative Partners, Sponsors & Allies

- Biogen
- Capital Pride Alliance
- Center for Black Equity
- CVS Clinical Trial Services
- DC Black Pride
- DC Engage
- DC | Health
- DC Councilmember At-Large, Robert C. White, Jr.
- DC Mayor's Office of Community Affairs
- DC Metro Circle of Friends
- Family and Medical Counseling Services, Inc.
- Gilead
- Gotel & Thrive
- Government of the District of Columbia Office of the Mayor, Muriel E. Bowser
- HealthHIV
- Heart to Hand, Inc.
- Impulse Group
- Institute for Public Health Innovation
- Javara Research

Collaborative Partners, Sponsors & Allies (Continued)

- King & I Productions, LLC.
- LGBTQ Arts & Culture Music Festival
- Live! Maryland Casino+Hotel
- Mayor's Office of Lesbian, Gay, Bisexual, Transgender and Questioning Affairs
- Metro Health, DC | Multidisciplinary Integrated Healthcare
- SMYAL – Empowering LGBTQIA Youth
- SpeakOut!
- The Butler's Kitchen
- The Equality Chamber of Commerce DC Metro Area ("the Chamber")
- The Gay Professional Men of Color (GPMC)
- The Patrick Michael Company
- The Pride Center of Maryland
- Us Helping Us | People Into Living, Inc.
- ViiV Healthcare
- Whitman-Walker Health

Learn More About Project Briggs, Inc.

PROJECTBRIGGS.ORG



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