

PROJECT BRIGGS INC.

Mission Statement

Our Mission: Project Briggs, Inc. is a 501(c)(3) progressive independent non-profit public charity foundation whose mission is to provide leadership, improve brand building and communication, and promote and assist urban projects through innovative fundraising activities and advocacy.

Our Focus: Supporting Urban Projects, Cultural Events, and Activities for Diverse Communities.

Our Motto: Community Is Our Superpower



Board of Directors

Abdur-Rahim Briggs – President and Chief Executive Officer

Jhahbriel C. Moore-Butler, Ph.D. – Vice-President, Grants, and Corporate Sponsorships
Kraig R.

Williams Vice-President, Finance & Programs

Shane A. Greer – Director, Health & Wellness

Aisha Broderick, Esq - Board General Counsel



The Journey

The journey began during the summer of 1997 when our Founder and CEO, Abdur-Rahim Briggs, found out his twin brother was diagnosed with HIV. Within a couple of years, infection rates grew within the African-American community. Mr. Briggs channeled his pain into positive energy and wanted to give back to the community. With the support of a few friends near and far, he created the annual “White Party,” which was born out of his backyard with 151 people in attendance.

As attendance at the event quickly outgrew the barbeque fundraiser, it was meant to be. Mr. Briggs asked for additional support. That support led to the formation of the Ummah Endowment Fund from 2002-2007, the creation of Al Sura, Inc. 2008-2016, and now Project Briggs, Inc., which was formed to expand its scope and services to assist with urban projects and initiatives.

The name Project Briggs, Inc. represents an opportunity to address larger scopes of health and wellness disparities, targeting our outreach efforts to communities of color, building awareness to access organizations and agencies that focus on healthy living, and focusing our efforts on philanthropic advocacy within our diverse community.

Project Briggs, Inc. continues to engage, promote and assist various urban projects across diverse communities within Greater Washington, DC, and beyond via social marketing, outreach activities, and events.

In accordance with its President-CEO Abdur-Rahim Briggs, our Motto: “Community is Our Superpower,” is our rallying cry adopted in an effort to successfully partner with various organizations in the areas of health/wellness, finance, leveraging our marketing tools for outreach efforts and fundraising.

Why are we doing this? Why are we here?

The goal of Project Briggs, Inc. is to broaden the scope of reach that became limited with traditional fundraising concepts but will be limitless with Project Briggs, Inc. It is the kind of inclusive organization where diverse people are given an opportunity to form and strengthen alliances.

Despite millions of Federal dollars being spent to assist underrepresented and disenfranchised urban communities in the Greater Washington, DC area and beyond, Project Briggs, Inc. seeks to find innovative ways to partner with organizations to assist their outreach efforts while leveraging its platforms to those communities that receive the least amount of attention.

Project Briggs, Inc. will assist with effective social marketing tools and consistent messaging through strong partnerships, community engagement opportunities, and alliances through solid relationships with its stakeholders.

With your support, we can effect change that'll be tangible. It's time to make a real difference.



2022 Program Outreach Initiatives

THE BUTLER'S KITCHEN – WHERE NOTHING'S LEFT ON THE TABLE

The Butler's Kitchen addresses groundbreaking controversial topics that aren't easily discussed between diverse communities, especially those of color. Topics range from social injustices, local and national politics, relationships, both from the homo and heterosexual perspective, dating/online dating, and social media controversies to whatever event or topic creates challenging, thought-provoking conversations. Our goal is to not only bring these topics to the forefront, however, but also to discuss the next steps, etc.

Heartbreak Hotel – Network Happy Hour - MIX AND MINGLE FUNDRAISER

Heartbreak Hotel is a gathering of minds where Love, Sex, and Relationships are on full blast! No matter your age, gender, sexual orientation, or race, these topics bring us together because these are things we all go through! EZsaid EZdone is back after a long hiatus to bring us a 5th installment of his successful "EZ Talk" session that will feature many special guests to accompany him. This "EZ Talk" came to light in 2015, where he bared his heart about his challenges within the dating scene while others laid their own struggles in the name of love on the line. From there, each year, the topics went deeper, and the audience grew larger. This return will surely bring many thought-provoking topics that will push our thinking, open our hearts, challenge our minds, and give us an opportunity to heal. You don't want to miss this session, so be sure to save the date, spread the word and show out!

PRIDE BY THE RIVER SUPER SUNDAY AT ANACOSTIA PARK

Down by the Riverside is where you'll find PRIDE BY THE RIVER AT ANACOSTIA PARK!! Come join us in celebrating our 2nd Annual "Pride in the Park" event on Memorial Day, Monday, May 28, 2023, from 12:00 p.m. – 7:00 p.m., Hosted by Project Briggs, Inc. and The Butler's Kitchen. Bring your grills, blankets, umbrellas, chairs, and good vibes!! Let the music take you AWAY!!

Xscape II White – SPECTRE

Project Briggs, Inc. was formed in April 2016 for the purpose of providing leadership, improving capacity building and communication, and promoting and assisting urban projects through innovative fundraising activities and advocacy in the Washington, DC Metropolitan Area. "SPECTRE", our Annual White Party, will be held annually as a symbol and celebration of the organization's work in the community throughout the year.

#POWER30 - THE BEST OF WASHINGTON EDITION

Our Annual Public Service Recognition Soiree honors 30 individuals/organizations for their outstanding Public Service to the community at large and their demonstration of excellence and the highest standards of ethical conduct, integrity, and civic and social responsibility

Community Partners

- Government of the District of Columbia Office of the Mayor, Muriel E. Bowser
- Viv Healthcare
- The Pride Center of Maryland
- CVS Clinical Trial Services
- Biogen
- Gilead
- DC Engage
- Live! Maryland Casino+Hotel
- Whitman-Walker Health
- Health HIV
- Family and Medical Counseling Services, Inc.
- DC Councilmember At-Large, Robert C. White, Jr.
- DC Councilmember Ward 8, Trayon White, Sr.
- Metro Health, DC | Multidisciplinary Integrated Healthcare
- Institute for Public Health Innovation
- The Butler's Kitchen
- The Gay Professional Men of Color (GPMC)
- The Patrick Michael Company
- SMYAL - Empowering LGBTQ youth
- DC Black Pride
- Center for Black Equity
- King & I Productions, LLC
- Speak Out
- Impulse Group | Impulse Group DC Instagram
- DC Metro Circle of Friends
- Us Helping Us | People Into Living, Inc.
- The Equality Chamber of Commerce DC Metro Area ("the Chamber")
- LGBTQ Arts & Culture Music Festival

Learn More About Project Briggs, Inc.

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